



# Columbia PR Firm Celebrates First Anniversary!

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## Columbia, SC

The Clare Morris Agency, a full-service integrated marketing, communications, and governmental relations firm based in Columbia, celebrated its first anniversary in business Tuesday, April 24th with a party for clients and friends in its new expanded office space in the Vista.



Pictured from left: Trisha, Jessica, Clare, Amy, and Karen

“We’ve been so fortunate as a new small business to secure some wonderful clients and more importantly help them achieve their marketing and communications goals,” said Clare Morris, owner and president of the agency. “We look forward to helping even more businesses and organizations increase their competitiveness while at the same time maintain our family-friendly work environment.”

In its first year of business, the agency grossed more than a quarter of million dollars in revenue.

Led by Morris, the firm’s team includes Jessica Daly, vice president of creative strategies; Trisha Ostrowski, vice president of public relations; Amy Murray, vice president for corporate communications; and Karen Owens recently joined the agency as director of business development.

Some of the firm’s clients are the Medical University of South Carolina, South Carolina’s Council on Competitiveness, the South Carolina Centers of Economic Excellence (Endowed Chairs) Program, the Palmetto Biotech Alliance, Orangeburg County Development Commission, and the Richard W. Riley Institute at Furman University.

Among those attending the celebration were Columbia Mayor Bob Coble, George Fletcher with SC’s Council on Competitiveness, Bill Youngblood, McNair Law Firm, former Department of Revenue director Burnie Maybank, George Bunch with Ameris Bank, and Keely Fagan with Capital Consultants. The event was catered by Soigné of Santee, South Carolina.

For more information on the Clare Morris Agency, visit [www.claremorrisagency.com](http://www.claremorrisagency.com).